

TERMS AND CONDITIONS

1. Entry Period and Promoter

1.1. The "Artisanal Tea Blending" Promotion (the "Promotion") is organized by Ralph Lauren (Singapore) Private Limited (the "Promoter," "we," "us," or "our").

1.2. Information on how to participate and redeem the experience form part of these Official Rules. By participating, participants agree to be bound by these Terms and Conditions (the "Official Rules").

2. Eligibility

2.1. The Promotion is open to individuals who have purchased Ralph's Coffee Mooncakes via the following platforms (the "Qualifying Platforms"): Ralph Lauren Singapore Official Website (<https://www.ralphlauren.com.sg>), Lazada Singapore, and Shopee Singapore.

2.2. There is no restriction on when the qualifying purchase was made, provided the customer can present valid proof of purchase during the Activation Period.

2.3. Employees of the Promoter and its affiliates are not eligible to participate.

3. Promotion Mechanics

3.1. Gift. Customers who have purchased Ralph's Coffee Mooncakes on a Qualifying Platform will be eligible to redeem one (1) Gift for each Ralph's Coffee Mooncake box purchased, being either one (1) tea jar or one (1) participation in the artisanal tea blending experience (the "Gift"), subject to availability and these Official Rules.

3.2. Redemption. To redeem the Gift, customers must present original proof of purchase of Ralph's Coffee Mooncakes (e.g., digital order confirmation from the Qualifying Platform) in-store during the Activation Period. No prior appointment is required; the experience is available on a walk-in basis, subject to availability and capacity.

3.3. Activation Period. The Gift may be redeemed at Ralph Lauren Shaw Centre (Singapore) during the following periods, between 1:00pm and 7:00pm (UTC+8):

4–6 September / 11–13 September / 18–20 September 2026

3.4. Tea Blending Experience. The tea blending experience will be conducted in-store by a tea blending specialist. The Promoter determines the tea selection, blending options, and format of the experience at its sole discretion. Participants may not substitute, customize, or alter the experience beyond the options made available on-site. All intellectual property in the tea blends, recipes, techniques, and branding associated with the tea blending experience remains the exclusive property of the Promoter. Participants may not reproduce, commercialize, or publicly represent any tea blend or recipe as their own creation or associate it with any brand other than Ralph Lauren.

4. Conditions & Restrictions

(a) All Gifts are strictly limited in quantity and available on a first-come, first-served basis, subject to daily capacity and the availability of the tea blending specialist on-site.

(b) Each Ralph's Coffee Mooncake box purchased entitles the customer to one (1) Gift only, being either one (1) tea jar or one (1) participation in the artisanal tea blending experience, subject to availability.

(c) The Promoter reserves the right to determine the availability of each Gift option and the specific model, design, colour, and specifications of the tea jar. If one option is no longer available, participants may be offered the remaining option only, subject to availability. No cash alternative, substitution, or compensation will be offered. Images of the Gift are for illustrative purposes only and may differ from the actual item.

(d) The Gift is non-transferable, and cannot be exchanged for cash or any cash equivalent. The Gift may not be resold or redeemed for any other product or service.

(e) If a customer returns the qualifying Ralph's Coffee Mooncakes for a refund after redeeming the Gift, the Promoter reserves the right to deduct the value of the Gift from the refund amount.

(f) Allergen & Health Notice. The tea blending experience involves the handling and consumption of tea and related ingredients. The experience is conducted in compliance with applicable food safety laws and regulations. The Promoter does not warrant that the tea or related ingredients are free from all allergens. Participants are responsible for informing the Promoter or the on-site tea blending specialist of any food allergies, dietary restrictions, or health conditions prior to participating. Participants with known allergies, sensitivities, or medical conditions should exercise their own judgment and seek independent medical advice before participating. The Promoter shall not be liable for any allergic reactions,

adverse health effects, or other consequences arising from a participant's failure to disclose relevant health information or decision to participate despite known risks.

(g) Participants acknowledge that the tea blending experience may involve the use of hot liquids, fragile materials, and other equipment. Participants are responsible for exercising reasonable care during the experience and following the instructions of the on-site tea blending specialist. The Promoter shall not be liable for any injury arising from a participant's own negligence or failure to follow such instructions.

5. General Rules

(a) This Promotion is subject to all applicable national and local laws and regulations in Singapore. All participants shall ensure that their participation in this Promotion complies with these Official Rules and any applicable law. The Promoter reserves the right to void any entry or disqualify any participants which it deems to be not in compliance with these Official Rules, ethical conduct, or any applicable laws, in its sole discretion.

(b) If the Gift or any element of the Gift becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute the Gift for a gift of equal or greater value at the Promoter's sole discretion. The participant will not be entitled to any additional compensation in the event that the Gift has been substituted.

(c) All purchases made on a Qualifying Platform are subject to the terms and conditions of that platform. The Promoter is not responsible for any issues arising from the purchase transaction, including payment, delivery, or refunds, which are governed by the applicable Qualifying Platform's policies. The Promoter reserves the right to cancel, terminate, modify, or suspend the Promotion at any time if circumstances beyond its control prevent the Promotion from running as planned, without any liability to participants.

(d) By participating in the Promotion and attending the in-store activation, participants acknowledge that filming, photography, and interviews may take place. The Promoter may use such audio, video, and photographs (including the participant's name, image, and likeness) for marketing, promotional, and publicity purposes. Participants who do not wish to be filmed or photographed may notify the Promoter or its staff on-site at any time. Participants may also withdraw their consent after the event by contacting the Promoter.

(e) In the event of any dispute regarding the Promotion, the rules, or the Gift, the Promoter's decision shall be final and binding.

6. Liability Disclaimer

(a) By participating in this Promotion, you agree to release the Promoter, its affiliates, partners, employees, directors, and agents, to the fullest extent permissible by applicable laws, from any and all claims, injuries, losses, or damages resulting from your participation in the Promotion.

(b) To the maximum extent permitted by law, and subject to clause 6(a) above, the Promoter will not be liable for any indirect, incidental, or consequential damages arising from participation in the Promotion.

(c) Nothing in these Official Rules limits, excludes, or modifies any statutory consumer guarantees or implied warranties provided under applicable consumer protection laws.

7. Personal Information Collection Notice

(a) The Promoter collects your personal information (such as name, contact number, and order details) solely for the purposes of verifying eligibility and administering the Promotion ("Personal Data"). Your Personal Data may be disclosed to our service providers, including on-site activation partners, who assist in administering the Promotion.

(b) Participants may be offered the opportunity to opt-in to receive marketing communications from the Promoter. Opting into marketing communications is entirely voluntary and is not a condition of entry or receipt of any Gift. Only upon explicit, affirmative consent will a participant's Personal Data be uploaded to the Promoter's consumer database for future marketing purposes.

(c) Your Personal Data will be retained only as long as necessary for the Promotion or as required by law.

(d) The Promoter's Privacy Notice (available at <https://www.ralphlauren.com.sg/customerservice?cid=cs-privacy-terms>) explains how the Promoter handles your Personal Data in accordance with applicable data protection laws, and how you can access, seek correction of, or withdraw consent regarding your Personal Data. You may withdraw your consent for the collection, use, or disclosure of your Personal Data at any time by contacting the Promoter, subject to legal or contractual restrictions.

8. Governing Law

These Official Rules shall be governed by the laws of Singapore without regards to its conflict of laws principles. Any and all disputes between any participant and the Promoter that arise out of these Official Rules shall be referred to and resolved by the exclusive jurisdiction of the courts of Singapore.